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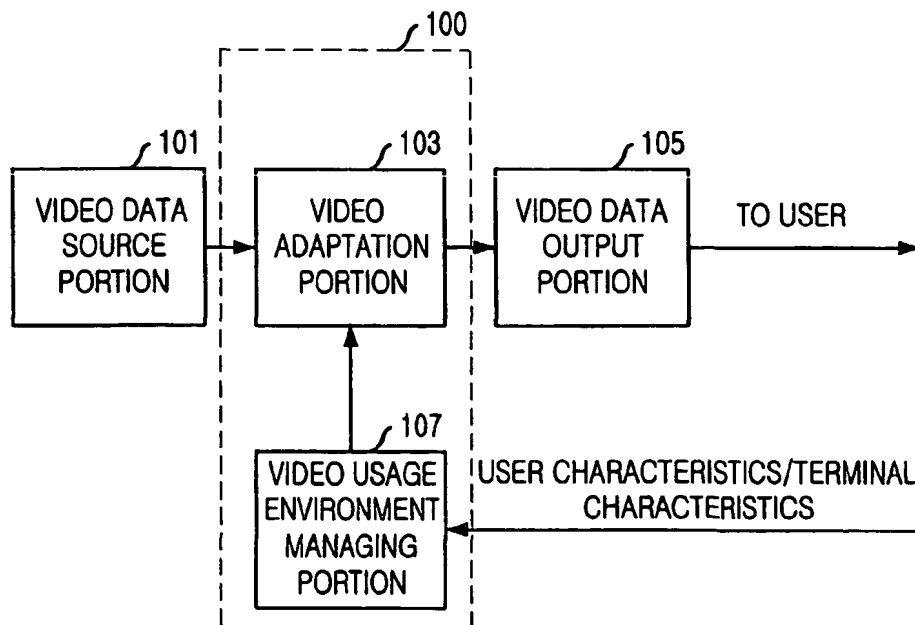
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(54) Title: APPARATUS AND METHOD FOR ADAPTING 2D AND 3D STEREOSCOPIC VIDEO SIGNAL



(57) **Abstract:** An apparatus and method for adapting 2D and 3D stereoscopic video signal. The apparatus for adapting 2D and 3D stereoscopic video signal provides a user with the best experience of digital contents by adapting the digital contents to a particular usage environment including the user characteristic and terminal characteristic. The apparatus allows the efficient delivery of video contents associated with user's adaptation request.

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